



Term	Week	YEAR 12 HSC Business Studies – 2024 SCOPE & SEQUENCE
4	1	Topic 2 Marketing (30 hours)
	2	Outcomes H2, H3, H4, H5, H6, H7, H8, H9
	3	The role of marketing
	4	Influences on marketing
	5	Marketing processes
	6	Marketing strategies
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	8	
1	1	Topic 1 – Operations (30 hours)
	2	Outcomes H2, H3, H4, H5, H6, H7, H8, H9, H10
	3	Operations Management
	4	Operations Processes
	5	Operations Strategies
	6	Major Assessment:
	7	Week 6: Assessment 1 - Case Study Analysis - Weighting 30%
	8	Topic 3 Finance (30 hours)
	9	Outcomes H1, H2, H3, H4, H5, H6, H7, H8, H9, H10
	10	The role of financial management
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2	1	Finance continued...
	2	Influences on financial management
	3	Processes and Strategies
	4	Major Assessment:
	5	Week 5: Assessment 2 Stimulus Report - H2, H5, H8 - Weighting 20%
	6	Week 10: Assessment 3 Stimulus skills – H5,H8, H10 - Weighting 20%
	7	Topic 4 Human Resources (30 hours)
	8	Outcomes H1, H2, H3, H4, H5, H6, H7, H8, H9
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3	1	HR continued...
	2	The role of HR
	3	Influences on HR
	4	process, Strategies and Effectiveness
	5	Major Assessment:
	6	Week 3: Assessment 4 - Trial HSC all topics – H1, H2, H3, H4, H5, H6, H8, H9, H10 - Weighting 30%
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